

P R E S S R E L E A S E

Contact:

media@bellaterrapartners.com

MESSE DÜSSELDORF RENEWS A LONG TERM OFFICE LEASE AT 150 N MICHIGAN AVENUE

Chicago, IL – March 1, 2011 – Germany based trade show organizer, Messe Düsseldorf North America (MDNA) has signed a long-term renewal lease at 150 N Michigan Avenue.

Messe Düsseldorf has been a tenant in the building for over 16 years and has excellent space overlooking Millennium Park in a location very convenient for their employee base. “SEB, the landlord of the building, was very accommodating, offering a compelling economic package to keep this tenant so, renewing was a logical and easy choice,” said Rhea Campbell of Bella Terra Partners, who negotiated the transaction. “The physical location coupled with the economic package was the ideal real estate solution to accommodate MDNA’s continued success here in the US,” she further commented.

Messe Düsseldorf is the world’s largest trade show event organizer helping to put on more than 20 worldwide events devoted to machinery, plant and equipment, trade and services, medicine and health, fashion and lifestyle and leisure. Messe Düsseldorf has a global presence, with 65 foreign representative offices serving 105 countries via 13 subsidiaries and associated companies.

About Bella Terra Partners LLC

Bella Terra Partners LLC is a privately held tenant representation real estate firm headquartered in Chicago. Please visit our Web site at www.bellaterrapartners.com

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